

# CONCORDIA COLLEGE

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## NEW YORK

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Contact: North Callahan, Senior Director of Marketing  
914-337-9300, 2168; [north.callahan@concordia-ny.edu](mailto:north.callahan@concordia-ny.edu)

### **MAJOR NATIONAL TV COMMERCIAL PRODUCED AT CONCORDIA COLLEGE**

Bronxville, NY—Concordia College in Bronxville has again served as the location for a major national television commercial.

For two days this week, 65 actors, extras, and production crew members descended on the lush, beautiful campus of Concordia College as it served as the backdrop for a commercial promoting the renowned Memorial Sloan-Kettering Cancer Center in New York City.

Over the last two years, more and more location scouts from the film and television industry have discovered that the Concordia College campus is ideal for a variety of filming backdrops, as it features classic collegiate architecture, peaceful green spaces, award-winning academic buildings, and is located relatively close to the major production centers of New York City. The college's core campus was designed in 1909 by noted architect Edward Lippincott Tilton, who also designed Ellis Island's original buildings

The theme of the commercial comes at a particularly appropriate time, as Concordia College recently announced the addition of several dynamic new health-related programs including undergraduate and post-baccalaureate nursing, health studies, and health administration.

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**Founded in 1881, Concordia College–New York is a private, coeducational liberal arts college which competes in NCAA Division II athletics.**